

Ceph Benson

Front-End Developer · Video Editor · Creative Designer

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PROFESSIONAL SUMMARY

Multidisciplinary creative blending front-end development, video editing and visual design. I help brands and creators ship modern, conversion-focused websites and engaging short-form video. Comfortable owning a project end-to-end, communicating clearly with clients, and learning new tools quickly. Open to remote roles, freelance briefs and long-term creative partnerships.

TECHNICAL SKILLS

Front-End: HTML5, CSS3, JavaScript (ES6+), React (foundations), Tailwind CSS, Responsive Design, Landing Pages

Design: Figma, Canva, UI/Wireframing, Visual Branding, Social Content

Video Editing: CapCut, DaVinci Resolve, Adobe Premiere Pro (learning), Color Correction, Audio Sync, Motion basics

Content & SEO: Content Writing, Copywriting, On-page SEO, Article Writing, Affiliate Marketing

Tools: Git, GitHub, VS Code, Lovable, ChatGPT-assisted workflows

Languages: English (Fluent), German (Beginner)

SELECTED PROJECTS

- **Personal Portfolio — ceph-creations.lovable.app** — Premium, animated portfolio built with React, Tailwind CSS and Framer Motion. Dark/light theme, scroll-driven motion, accessible responsive layout.
- **Concept — Studio Landing Page** — Conversion-focused landing page concept for a creative studio. Clear hero, social proof block, service grid, contact funnel.
- **Concept — Café / Restaurant Site** — Menu-first responsive site concept for a specialty coffee brand, optimised for mobile ordering and local SEO.
- **Video Reel — In progress** — Curated reel of short-form edits across brand, social and football/eFootball content. Publishing soon.

SERVICES

Front-End Development • Landing Page & Website Design • Website Redesign • Short-form & Long-form Video Editing • Social Media Content • Content Writing • On-page SEO • Affiliate Marketing Creative

EXPERIENCE

Freelance Front-End Developer & Video Editor — Remote 2024 – Present

- Designed and built responsive marketing sites and landing pages for early-stage brands and creators.
- Produced short-form video edits (reels, ads, football/eFootball content) with strong pacing and clean audio.
- Wrote SEO-aware articles and product copy to support organic growth.
- Communicated with clients end-to-end: brief, milestones, revisions, handoff.

EDUCATION

Self-directed study in Web Development, UI Design and Video Editing (2022 – Present).

Formal education details available on request.

AVAILABILITY

Open to remote front-end roles, freelance projects, and long-term creative partnerships. Typical response time within 24 hours.